

All-new 2017 Chrysler Pacifica Hybrid Awarded Northwest Automotive Press Association's 'Northwest Family Green Car of the Year'

June 26, 2017 , Auburn Hills, Mich. - The Northwest Automotive Press Association (NWAPA) named the [2017 Chrysler Pacifica Hybrid](#) as the Northwest Family Green Car of the Year at its annual Drive Revolution green car competition.

Members of NWAPA and journalists from across the nation recently gathered in Portland, Oregon – known for being a green vehicle hub – and tested 19 of the most energy-efficient and technically advanced vehicles on the road. The NWAPA Drive Revolution field included gasoline-electric models, plug-in hybrids, battery-electric vehicles and a hydrogen fuel cell vehicle.

“With its 33-mile electric-only range, the Pacifica Hybrid has plenty of range for most drivers’ daily commutes, plus ample room for families and all the stuff that they carry,” said NWAPA President John Vincent. “Journalists overwhelmingly picked the 2017 Chrysler Pacifica Hybrid as the Northwest Family Green Car of the Year, recognizing the first hybrid minivan’s exceptional fuel economy as a groundbreaking way to extend family budgets.”

The 2017 Chrysler Pacifica reinvents the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment.

With more than 100 available safety and security features, the all-new Uconnect Theater rear seat entertainment system, and a full array of comfort and convenience technologies, the Chrysler Pacifica is a no-compromises minivan ideally suited for today's families and has earned its spot as the most awarded minivan of 2016 and 2017.

The Pacifica Hybrid takes this revolutionary vehicle a step further with its class-exclusive, innovative hybrid powertrain. The Pacifica is the first electrified vehicle in the minivan segment and achieves 84 miles per gallon equivalent (MPGe) in electric-only mode and 33 miles of all-electric range.

About Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology all at an extraordinary value since the company was founded in 1925.

Whether it is the family-room-on-wheels functionality of the all-new Chrysler Pacifica minivan, the groundbreaking, bold design of the Chrysler 300, or the simple elegance and extraordinary driving experience of the Chrysler 200, Chrysler brand vehicles reward the passion, creativity and sense of accomplishment of its owners. Beyond just exceptionally designed vehicles, the Chrysler brand has incorporated thoughtful features into all of its products, such as the innovative center console with pass

through storage and sliding cup holders in the Chrysler 200, the industry-exclusive Stow 'n Go seating and storage system on the Chrysler Pacifica and the fuel-saving Fuel Saver Technology in the Chrysler 300.

The Chrysler brand's succession of innovative product introductions continues to solidify the brand's standing as the leader in design, engineering and value. The premium for the Chrysler brand is in the product, not the price.

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