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All-new Chrysler Pacifica Only Minivan Named IIHS Top Safety Pick+ for 2017

- All-new 2017 Chrysler Pacifica named IIHS Top Safety Pick+ for 2017; only minivan so-designated
- Second TSP+ rating for Chrysler Pacifica; complements five-star overall safety rating from NHTSA
- All-new Pacifica achieves “good” rating – the highest possible grade – in each of five tests used by IIHS to evaluate crashworthiness
- 2017 Chrysler Pacifica benefits from advanced engineering and a body structure that is 72 percent high-strength steel
- Available Automatic Emergency Braking (AEB) system, Forward Collision Warning-Plus, earns “superior” rating from IIHS; features sensor-fusion technology – the industry’s first minivan to be so-equipped
- 2017 Chrysler Pacifica offers more than 100 available safety and security features
- Latest of more than two dozen recognitions for all-new minivan

December 8, 2016 , Auburn Hills, Mich. - The [2017 Chrysler Pacifica](#) is the lone minivan among vehicles to earn a 2017 Top Safety Pick+ (TSP+) rating** from the Insurance Institute for Highway Safety (IIHS).

Today’s announcement by the IIHS reprises the Chrysler Pacifica’s [2016 TSP+](#) designation, and complements the [five-star overall safety rating](#) the Pacifica achieved in testing by the U.S. National Highway Traffic Safety Administration.

“With more than 100 available safety and security features, everything from Forward Collision Warning to a 360-degree Surround View Camera to the ability to parallel park itself, the all-new 2017 Chrysler Pacifica is designed and built to check the box on key attributes many families value above all others – safety and security,” said Tim Kuniskis, Head of Passenger Car Brands – FCA North America. “Pacifica is the only minivan to earn the IIHS Top Safety Pick+ rating for 2017, further solidifying its place as the leader in the segment.”

TSP+ status is contingent on achieving ratings of “good” in five IIHS crashworthiness evaluations. The Chrysler Pacifica achieves “good” – the highest possible rating – in each. The tests simulate:

- a side impact with a large SUV or pickup truck;
- a moderate-offset frontal impact;
- a small-offset frontal impact;
- roof-deformation consistent with a rollover; and
- a rear collision capable of inducing whiplash.

High-strength steel accounts for 72 percent of its body structure, 38 percent of which is Advanced High-Strength Steel (AHSS). Such material choice was a key contributor to the all-new minivan's crashworthiness, however, advanced engineering contributed further.

Using an in-house process called Rapid Concept Development (RCD), FCA US engineers employed high-powered computers to identify optimal body-structure design. The computers help simulate vehicle performance and pinpoint strategies that best accommodate occupant protection.

In certain frontal impacts, these strategies include dividing crash energy between multiple components, such as frame rails and the vehicle's engine cradle.

While the all-new Pacifica acs the required crash tests, the best safety features are those that help drivers avoid collisions. The Chrysler Pacifica's Automatic Emergency Braking (AEB) system earns a rating of "superior," the highest possible grade the IIHS awards for this technology and another prerequisite to achieve TSP+ status.

The Pacifica's system is called Forward Collision Warning-Plus. It features sensor-fusion technology, which combines the particular attributes of radar sensors and cameras for greater precision. The system only responds when camera and radar agree that a frontal impact appears imminent.

System response comprises audible and visual driver warnings and/or AEB. And no other minivan features sensor-fusion technology; competitive systems employ either cameras or radar sensors.

AEB is available in 10 FCA US vehicles across seven segments:

- Full-size SUV (Dodge Durango)
- Mid-size SUV (Jeep Grand Cherokee, Jeep Cherokee)
- Small SUV/Crossover (Jeep Renegade, Fiat 500X)
- Mid-size sedan (Chrysler 200)
- Premium mid-size sedan (Alfa Romeo Giulia)
- Full-size sedan (Chrysler 300, Dodge Charger)
- Minivan (Chrysler Pacifica)

Forward Collision Warning-Plus is among more than 100 safety and security features available on the 2017 Chrysler Pacifica, which starts at \$28,595, excluding destination charges.

Earning a 2017 Top Safety Pick+ designation is the latest in a string of more than two dozen honors accumulated, so far, by the all-new Chrysler Pacifica. Numerous North American automotive publications and journalism organizations, such as the following, have named it among 2017's "best" vehicles:

- Automotive Journalists Association of Canada ([AJAC](#))
- [Car and Driver](#)
- [Cars.com](#)
- [Consumer Guide® Automotive](#)
- [Kelley Blue Book](#)
- [Ruedas ESPN](#)
- [The Car Connection](#)
- [The Car Guide / Le Guide de L'Auto](#)
- Texas Auto Writers Association ([TAWA](#))

** The designation applies to any 2017 Chrysler Pacifica produced after August 2016.

About Chrysler Brand

The Chrysler brand has delighted customers with distinctive designs, craftsmanship, intuitive innovation and technology all at an extraordinary value since the company was founded in 1925.

Whether it is the family-room-on-wheels functionality of the all-new Chrysler Pacifica minivan, the groundbreaking, bold design of the Chrysler 300, or the simple elegance and extraordinary driving experience of the Chrysler 200, Chrysler brand vehicles reward the passion, creativity and sense of accomplishment of its owners. Beyond just exceptionally designed vehicles, the Chrysler brand has incorporated thoughtful features into all of its products, such as the innovative center console with pass through storage and sliding cup holders in the Chrysler 200, the industry-exclusive Stow 'n Go seating and storage system on the Chrysler Pacifica and the fuel-saving Fuel Saver Technology in the Chrysler 300.

The Chrysler brand's succession of innovative product introductions continues to solidify the brand's standing as the leader in design, engineering and value. The premium for the Chrysler brand is in the product, not the price.

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